

# MONTHLY NEWS

## INSIDE THIS ISSUE:

<i>Calendar</i>	2
<i>Grand Openings</i>	2
<i>1st Seminar</i>	3
<i>PRO Kids</i>	3
<i>Chair Person Needed</i>	3
<i>Winter Carnival</i>	4
<i>Beautification Grant</i>	4

## Points of Interest:

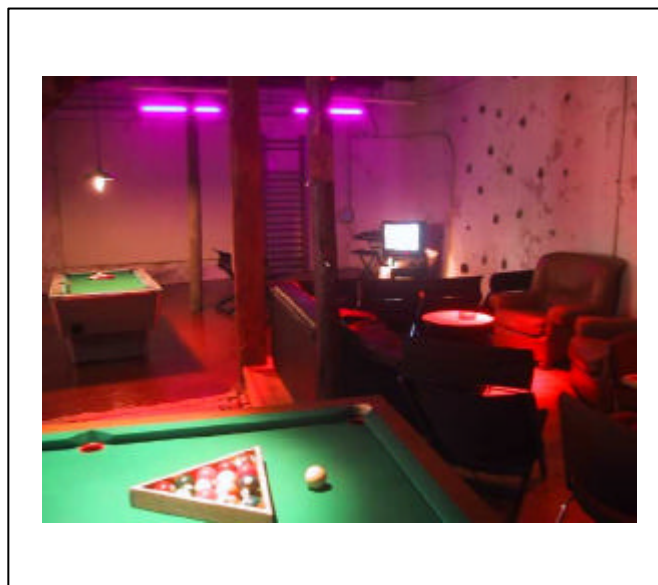
- Make a donation for the first annual RBIC Social Casino
- Make it a point to attend the next RBIC Social and meet local business owners just like you!
- Next RBIC Social on April 08, 2003 at Dooley's in Riverview

## MONTHLY SOCIAL

Our second monthly social was held March 11 at Dooley's, in The Pine Glen Mall. Many Business people came out and enjoyed a fun & informative evening. There are free snacks with pool available and the opportunity to put a name to the many faces you see in the business districts of Riverview. Join us and be part of helping your business grow by networking with your fellow business owners. The socials are always held the second Tuesday of each month.

Next Social will be held on:

April 08, 2003 At Dooley's in the Pine Glen Mall, Riverview. 5-7pm



**Try your hand at some pool or just visit with others from the business community!**

## CASINO NIGHT PLANNED

RBIC will be hosting our 1st Annual Casino Night. The social casino will be held at The Riverview Kinsmen Center on Friday March 28, 2003. The time will be from 7 to 11 PM. Price is \$10.00 per

person or \$15.00 a couple. Tickets are available from all Directors or by calling the RBIC Office at 387-4215.

The Committee and Direc-

tors, will be contacting all Businesses to obtain donations for an auction which will follow the casino event.

MARCH EVENTS

- March 8, 2003 Grand Opening of Gymnasia Fitness Center
- March 11, 2003 Second Monthly Social, next social April 08 @ 5:00pm at Dooley's in Riverview
- March 15, 2003 Grand Opening of Riverview Acupuncture
- March 26, 2003 Seminar at Pine Glen RCMP Detachment from 1:00 to 4:00pm
- March 28, 2003 First Annual Charity Casino at Riverview Kinsmen Center from 7-11pm
- For details of these events please read complete newsletter.

# March 2003

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Congratulations are extended to our Economic Development Officer, who was married on February 14th, 2003 and is now Mrs. Brenda Orchard.

## GRAND OPENINGS

On Saturday March 08, 2003, Mayor Bruce Fitch officiated at a Grand Opening and Ribbon Cutting Ceremony, held at 2:00PM, at our Gymnasia Fitness Center.

This new Business is located at the Pine Glen Mall, 121 Pine Glen Road. A number of local Business people were out to show support and welcome this business to our Town. The completely new facility has all the latest in fitness and exercise equipment and is a delight and an education to tour. The new managers are Riverview's own Monique & Jason Capson. There cannot be anyone in Riverview more fully qualified to offer advise as personal trainers and nutritionists. Monique holds two Moncton Body Building Championships, four New Brunswick Championships, and two Canadian Titles. Jason holds four New Brunswick Body Building Championships and they hold one New Brunswick Couples Championship between them.

The Riverview Business Association sends out a sincere thank you to all who participated in the Grand Opening.

Riverview Acupuncture, Riverview's newest business opened on Saturday March 15, 2003 at Noon. Officiating at the Grand Opening Ceremony and Ribbon Cutting, were, MLA Wayne Steeves, Ward 3 Councilor Gerry Forsythe, Ward White liberal MLA candidate. Business Association President Sherry Wilson and General Manager: Darrell Banfield.

The business owner is Dr. Carol Kempter, D.Ac., D.A.Ac.,C.S. Dr Kempter brings many years of related experience to this clinic.

Services available are: Acupuncture, ear acupuncture, foot reflex, electro-acupuncture, cupping, moxabustion, shiatsu massage and non-surgical face lift. Your Business Association welcomes Dr Kempter to our Growing Town and Business Association.

# CREATING THE CUSTOMER EXPERIANCE

Your Business Association is promoting educational training Seminars to keep your business up-to-date with the latest technology and information.

RBIC office at 387-4215.



Our first seminar is being held at the Pine Glen RCMP Detachment, on Wednesday March 26th, 2003, from 1:00 to 4:00PM.

It is called "Customer Experience" with a positive approach to potential clients which can create more sales and can obtain more sales from existing customers while managing customer expectations. The cost is \$25.00 plus HST. To register, please contact Darrell at the

We welcome any news, events and or any information you would like to contribute. You and your business can have a cost free "News Article published, simply by calling the RBIC office at 387-4215 or faxing your submission to 386-5964 or by e-mail:

[riverviewbic@aol.com](mailto:riverviewbic@aol.com).

Articles can be of general interest to the business community at large or about specific ideas or suggestions regarding the newsletter or the Riverview district. Please feel free to send in photo's, diagrams or other detailed information regarding your submission, if applicable.

## PRO KIDS

RBIC requests that all Riverview Businesses, who do not already support this worthy cause, consider supporting "PRO Kid's" This organization is promoting the very worthwhile cause of supporting Riverview youth, by allowing them to participate in Sporting Activities or other extracurricular activities that they may otherwise be un-

able to join.

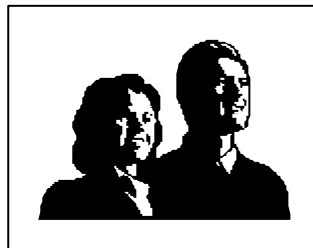


RBIC has been working with a number of graphic designers, to create a new Logo for our Association. This will be shown on all our advertising materials, signage etc. Our "new look" will emphasize a *Downtown*, and our overview will feature a depiction of the *New Bridge*

## PROJECT COMMITTEE CHAIR-PERSON NEEDED

Your Business Association requests that all Riverview business-persons give consideration to offering their time & talents, to chair our "Project Commit tee".

Board of Directors , want to thank Pat again for her dedication and commitment to the Committee over the time that she served with the RBIC.



This opportunity has recently come available, when Chair person Patricia Tye stepped down to allow herself more time & opportunity to pursue her many other commitments.

The RBIC Executive and

**Riverview Business  
Improvement Corporation**

567 Coverdale Road  
Riverview, NB  
E1b 3K7  
Phone (506) 387-4215  
Fax (506) 387-5964  
Email: riverviewbic@aol.com

Our Mission: TO create and enhance economic opportunity, to stabilize business base and to enhance the esthetic environment of the business area

Website coming  
soon!!

*A great place to grow*



## WINTER CARNIVAL

This years Event was held from February 14th to the 23rd. Our President Sherry Wilson sat on the Organizing Commit tee. Your Business Association financially and physically supported a number of Events.

The Winner of "Wacky Wednesday", Business Dress-up Contest was "The House of Beauty" on Trites Rd. Many thanks to Brandi Dunn & staff for their effort, sense of fun and Community support.

Many thanks as well to Elmo's Family Restaurant, Ricks Flowers, Appearances Hair Design and RBIC who donated the prizes and financially supported this Special Event.

---

## COMMUNITY BEAUTIFICATION GRANT REPLACED

This year the Community Beautification Grant", which RBIC & The Town of Riverview have utilized to maintain and enhance our Town & Business areas ,has been replaced and the funding provided by the "Environmental Trust Fund". The application that we forwarded to The Province allowed us much more latitude and we applied not just for Beautification, but also for support funding for: Strategic Planning Sessions. Development of a new Logo and new Business Signage. Training and Educational Seminars. Repairs to our Town clock & Development of a Business Web-Site.

We are thankful for this added opportunity and look forward to the response to our application.

