

# MAY NEWSLETTER

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### RBIC NAME CHANGE

The RBIC is now officially known as **Downtown Riverview Business Association** (DRBA). Our new email address is [downtownriverview.ba@nb.aibn.com](mailto:downtownriverview.ba@nb.aibn.com).

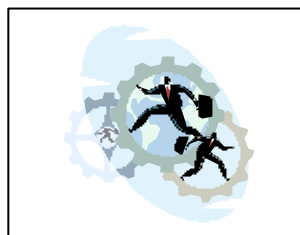
We have chosen a new slogan "Facing the Future" and there is a new logo that depicts the bridge and will be used for the new signage that is being created.

## SUPPORT FOR LOCAL BUSINESS

Riverview – This month the Town of Riverview in collaboration with the New Brunswick Department of Training and Employment Development, ACOA, Downtown Riverview Business Association (DRBA), Greater Moncton Chamber of Commerce and Enterprise Greater Moncton, will launch a **Business Mentorship pilot project**. The initiative will provide support to existing Town of Riverview business with the goal of helping local businesses thrive, grow and expand. The program is open to all local businesses.

The pilot program provides startup, young business entrepreneurs, and established businesses access to the knowledge and experience of successful business people within the community. Mentors, for example, will provide encouragement, advise and counseling to emerging entrepreneurs in a safe and confidential environment.

According to



Brenda Orchard, Economic Development Officer for the Town of Riverview, this initiative will create an environment in which existing business can prosper and attract new business activity to the community.

The Mentorship project is a result of recommendations made in the 2001, Business Retention and Expansion Survey conducted by the Town of Riverview. The Survey found for example, that almost 40% of community business respondents thought a mentorship program could help their business. Riverview Town Council is pleased to act on the recommendations included in the BR&E report. According to Mayor Bruce Fitch, "We want to provide a healthy atmosphere for busi-

ness growth and economic development. The survey process has helped us to better understand the needs of our business community. We are committed to helping them succeed."

Mike Ogburn, M O Consultants of Riverview will be the Program Coordinator. The Coordinator has the mandate to identify and match protégés and mentors and oversee the program. Mike can be reached at 386-4231 or by email, [pogburn@nb.sympatico.ca](mailto:pogburn@nb.sympatico.ca), if your business would like to take part in the program. If you would like more information about the Business Retention and Expansion Program and other initiatives being undertaken by the Town in response to the survey results, please contact, Brenda Orchard, Economic Development Officer, at 387-2022.

## UPDATED BUSINESS DIRECTORY

All directors are required to submit their liaison businesses email addresses to be sure that they will be updated and so that our office can send our newsletters and any other pertinent information. If a busi-

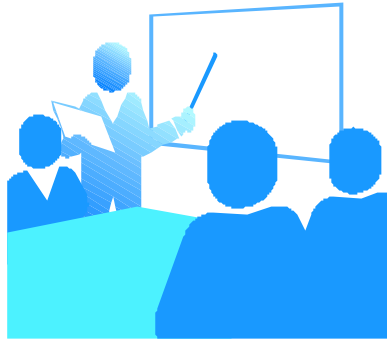
ness does not have access to email, we will continue to send the newsletter by fax or mail. Please contact the DRBA office if you have an updated email address, or if you know of any new business in our area. We wel-

come any business that is outside of our BIA to join our association. For more information about our association please contact the DRBA office.

# ANNUAL MEETING

The DRBA annual meeting will be held on June 26th 2003 at the Lions Center in Riverview. We are extending an invitation to all Businesses and their spouses, as well as Mayor Fitch, Council and their spouses. We are having a barbecue after the meeting and it will be casual

dress. Please have any nominees that you may want to nominate for President, Vice President, Secretary and Treasurer ready for the May 13th General Meeting. We will vote in the new executive for next year at this meeting, as well as prepare the 2004 budget. The new executive will be announced at the annual meeting. Further details on the annual meeting at the Lions Center will be in the June newsletter.



## Part Time General Manager

We have several good applicants that have responded to our ad for the position of Part-Time General Manager.

Our selection committee is reviewing these resumes and will be interviewing the chosen candidates in the following week.

## DRBA CASINO NIGHT = SUCCESS

We held our first annual Casino Night, Friday March 28th at the Kinsmen Centre. We are happy to announce that we met our goal of 50 ticket sales, and had an excellent time in the process. Thanks to everyone who participated in the event and especially to the businesses that donated prizes to the auction at the end of the

evening. The feed back that we received from attendees seems to indicate that event such as the casino night and other social events will continue in the future.

## WELCOME TO THE COMMUNITY

The DRBA wishes to extend warm greetings to a new addition to the business community in Riverview. Lisa Geldart is an aesthetician that will be working out of Appearances at 354 Coverdale Road.

*Saurian Aesthetik*



LISA GELDART  
owner & aesthetician

PH. 857-3887  
354 COVERDALE RD.- RIVERVIEW, NB E1B 3J4  
*(at Appearances Hair Design)*

## YOUNG ENTREPRENEUR AWARD

The Business Development Bank of Canada (BDC) is looking for talented young business leaders from across Canada for its sixteenth Young Entrepreneur Awards (YEA), which will be presented next October during Small Business Week. **A total of thirteen awards will be presented, one for each province and territory**, to celebrate the accomplishments of young entrepreneurs and their contribution to the growth of the Canadian economy. **Three awards with grants of \$15,000 to \$20,000 each will be presented to this year's winners.**

In addition to receiving na-

tionwide recognition, the winners of the 2003 YEA will receive a trophy and an all-expenses paid trip to Halifax, Nova Scotia. The following day, they will be invited to attend the BDC Forum, a special day of training during which they will meet business leaders who have made their mark in a particular sector of the business world along with respected academics. BDC Consulting Group professionals will also put on consulting sessions for the winners.

If you know of a talented "Young Entrepreneur" eligible for this award, please visit the BDC website at the

below address for nomination information. Young Entrepreneurs may also wish to nominate themselves.

Candidates have until June 6 to send in their application form. The form is available at all BDC branches, by calling 1-888-463-6232 or online at [www.bdc.ca](http://www.bdc.ca).

## GIRL GUIDE EVENT SWITZERLAND

Albert Division Cadet Emily Frontain has been selected by Girl Guides of Canada as one of fourteen Guides to represent Canada at an International event in Switzerland. Emily is the daughter of Karen and Brian Frontain of Riverview. She is a grade eleven student at Riverview High School and a part time employee of Walmart.

Emily's trip takes place July 12<sup>th</sup> to July 26<sup>th</sup>, 2003. Anyone wishing to sponsor Emily can contact Francis Hatt at 386-5242.



### Best Wishes

*Best wishes to Cathy Legere of Trico and Al Francis of Cooperators for a quick recovery.*



## CONGRATULATIONS

Sherry Sparks of Riverview was the recipient of the Muriel Ferguson Award presented by Sandy Gillis, Chair of the Greater Moncton Chamber of Commerce. She is a Civil Engineer presently working for the Department of Supply and Services as Environmental Impact Assessment Manager. Not only does Sherry Sparks manage to excel in her busy career, she also finds time to mentor other female engineering

students, volunteers on various committees in our community and keeps involved with a number of projects.

This outstanding lady has excellent leadership qualities and is a true role model for all women. The business community of Riverview and DRBA wish to extend to you



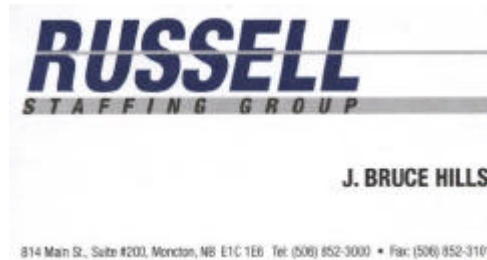
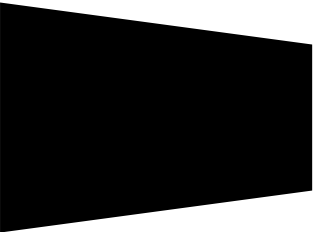
our sincere congratulations.

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## Downtown Riverview Business Association

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E1b 3K7  
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Fax (506) 387-5964  
[downtownriverview.ba@nb.aibn.com](mailto:downtownriverview.ba@nb.aibn.com)

"Facing the Future"



For assistance in staffing, contact Bruce Hills of Russell Staffing Group. They can help you build your team through consultations and recruiting.

814 Main St, Suite 200 in Moncton  
Phone: 506-852-3000

## VOLUNTEER AWARD RECIPIANT

" A true leader has the confidence to stand alone, the courage to make tough decisions and the compassion to listen to the needs of others. She does not set out to be a leader but becomes one by the quality of her actions and the integrity of her intent."

For the Downtown Riverview Business Association, Sherry Wilson is a true leader. She has worked tirelessly over the past year to encourage teamwork and partnership in the business community. As President of the DRBA, Sherry has brought significant positive change to the organization; creating new committees and changing organizational procedures and budgets. She has a vision of a thriving business community working together in partnership.... And with her dedication and commitment it has happened!

The businesses in the Downtown Riverview Business Association as well as Town staff truly appreciate all of Sherry's hard work. She is truly an inspiration to us all.

DRBA Executive and Brenda Orchard, Economic Development Officer, Town of Riverview

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## PRESIDENT'S MESSAGE

I would like to express my appreciation to those who put my name forward for the Downtown Riverview Business Association volunteer of the year. It truly was an honor. I would also like to express my thanks to our Mayor and Council for hosting this event and recognizing all volunteers who give so freely of their time. Volunteers help make Riverview a great place to live and work.

The progress that the DRBA has made this year could not have been achieved by myself alone. Thanks to our hardworking executive and board of directors and other volunteers, we have created a new image for the association and have proven there is value in our existence. It has been a pleasure this year to serve as president and I have enjoyed working with everyone for the betterment of the Association, and for the businesses which have always

been the priority. This part of the year confirms my belief that giving time to a worthwhile cause is not only a benefit to the cause itself, but a valuable learning experience. I have gained personal satisfaction as well as a great deal of knowledge from others by building working relationships and accomplishing the goals we set out to achieve. I encourage the businesses that have not been available for our meetings and events to become involved. The future will bring a lot of great new opportunities to our town. Lets continue to work together to help our businesses thrive and continue our towns success.

Sherry Wilson